

MAJESTY A TSOPMO

●Lawrenceville, GA ● (404) 749 7602 ● hello@majestyatenkhu.com ● www.majestyatenkhu.com
●linkedin.com/in/majesty-a-tsopmo

An unconventional, Tech Savvy, and passionate Data Analyst willing to learn, unlearn and relearn. A servant leader eager for challenging opportunities and exceeding expectations by providing a leap in value.

CERTIFICATIONS:

- SQL & Database Course Completion Certification ●Amazon Web Services Cloud Practitioner (AWS® CP)
- Project Management Institute (PMI®) ●Scaled Agile Framework (SAFe® 5.1) ●Professional Scrum Master (PSM® I).

RELEVANT SKILLS:

- Data Analytics (Data Entry, Data Visualization/Storytelling, Data Cleaning, Data Mining, Statistics, Chat GPT 3.5)
- Project Management (Agile, Scrum, Kanban)
- Programming (HTML, CSS, SQL, Python, JS, Bootstrap)
- Cloud Computing (AWS, AWS DevOps, Linux, Vagrant, GitBash, GitHub, Data Migration, Redshift {In-process})
- Digital Marketing (Copywriting, Google Ads, Adobe Photoshop, and Illustrator)
- Languages: English (fluent), French (fluent), Spanish (beginner), Hindi (beginner)

RELATED EXPERIENCE:

Correlation One, Data Analyst Fellow, Remote

January 2023- Present

- Reduced rejected demands due to incorrect prices by 99% by building an Excel Worksheet (using VBA) for a convenience store (specialized in confectionery) that simplified and automated the process of calculating the total price of each order, thereby keeping up with customer trends.
- Performed advanced MS Excel functions such as; (VBA, VLOOKUP, MATCH, INDEX, COUNTIFS, SUMIFS, and AVERAGEIFS) and SQL queries to gather insights leading to an estimated savings of \$ 150k.
- Majesty created Excel Workbook to calculate the Manufacturer's Suggested Retail Price (MSRP), expected revenue, costs, and profits of an indie publishing company resulting in enhanced pricing and cost negotiations of 79%.
- Develop real-time and interactive dashboards in Tableau and establish automatic data collection, refresh, and management to showcase short and sweet reports summarizing car sales data from the first half of 2020 in the United States for a Car dealership regarding its marketing campaign expansion.
- Led a team of 5 in using data analytics and visualization to quantify business inputs, financial costs, and benefits to help management (a wholesale distribution company that imports housewares in bulk and mails them out to individuals.); make informed decisions on whether the company should implement waste reduction strategies.

YOOBABYYOOO, Freelance Web Designer, Lawrenceville, Georgia

September 2022

- Built and deployed an e-commerce website for a client hosted on AWS.
- Developed a dynamic retention program using Excel, SQL, and Python saving 30 hours of monthly labor.

- Increased the site's loading speed by 25% and improved security using AWS Cloud front which distributed the website cache across edge locations around the globe.
- Automated and deployed a lightweight pipeline using AWS Codebuild, Code Commit, and Code Deploy.

INSPIRE WEEK, AgileCoach/Scrum Master, Ottawa Canada/ Douala, Cameroon *March -December 2022*

- Prevented scope creep and increased lead and cycle time by 205%.
- Enhanced event attendance by 50% by launching laser-focused and creative marketing campaigns.
- Designed IMPULSE (an Incubator by Pan-African Associates Inc) by using the empathy mapping technique to dive deeper into the pain of aspiring entrepreneurs thus leading to an outstanding post-event engagement of 105%.

EDUCATION:

Bachelor's Degree in Animal Production Technology, University of Bamenda, Cameroon-2016-2020

VOLUNTEERING SERVICES :

- Teaching orphans ICT and entrepreneurship.
- Lawrenceville BAGC Toastmasters Assistant ceeting coordinator.
- Organized and facilitated Scrum meetup events attended by top-notch Agile Professionals (with a combined experience of 205 years).

HOBBIES:

- Swimming like a fish
- Reading and dancing
- Playing Chess and Soccer
- Learning new languages (it helps me understand and connect with people)